



# KRINGLE CANDLE®

WHOLESALE CATALOG • AUTUMN/WINTER 2014

HERITAGE IN FRAGRANCE



# A NEW BEGINNING

Thank you for being part of my journey since 2010. Since my father and I started Kringle Candle, we've been deeply committed to creating products that will enrich the lives of our dealer partners and end users alike.

Each Kringle candle is an individual work of art. From the color and composition of our unique labels, to the complexity of our fragrance blends, we are setting a new standard for the candle industry.

I invite you to experience the all-new Kringle Candle Company for yourself.

Sincerely,



Mick Kittredge

## OUR BRAND PROMISE:

Creating new memories and unlocking treasured ones through fragrance.





# FALL

**NEW!**



**PUMPKIN FROSTING** Deeply sweet and rich pumpkin accords, with abundant touches of vanilla, hot caramel and cocoa powder.

**NEW!**



**PUMPKIN PATCH** Simple pumpkin goodness accented by spicy ginger, clove and a suggestion of sugar/gourmand notes distinguish this autumn arrival.

*"The rolling hills of western New England showcase some of the most magnificent fall foliage on Earth. One of my fondest personal memories of autumn was carving pumpkins with my Dad."*

*Mick Mick*



**AUTUMN WINDS**

Spicy woody undertones marry sweetly with the unmistakable and nostalgic aroma of crunchy fallen leaves.



**PUMPKIN LATTE**

An indulgent blending of spicy pumpkin, warm milk and sweet vanilla create this irresistible treat.



**WHITE PUMPKIN**

Creamy, rich and more than a bit mystical, this unique fragrance takes the essence of pumpkin in a sophisticated new direction.



**MULLING SPICES**

A proprietary mix of heady spices and fruit essences join together with generous hints of dried apple to create this mellow and welcoming aroma.



**SPICED APPLE**

Brings together bubbling baked apple, allspice, nutmeg and cinnamon notes with a gentle hint of vanilla. We were searching for the ultimate apple pie aroma and achieved a result we still can't stop enjoying.



# HOLIDAY

NEW!



**JINGLE ALL THE WAY** Resplendent with sweet fruit and bright citrus accords, merrily balanced by warming spices and wood notes. A holiday in a jar!



**CHRISTMAS** A festively-decorated tree by the fire, fragrant evergreen wreaths by the window and a winter chill in the air. This is the fragrance of the holiday that is awaited eagerly all year.



**SNOW-CAPPED FRASER** An authentic and straight-ahead piney botanical that is classically clean, fresh and exhilarating. High eucalyptus and hearty wood notes meet in perfect proportion.

*"I'll never forget the great lengths my Dad always went to in order to make Christmas magical. Santa visited on Christmas Eve with a huge bag of toys, and I must say, I was utterly convinced. It was great and that magic lives on through these fragrances."* *Mick*



**GINGER SNOW ANGEL** Whimsy and wonderful embrace in this delightfully cheerful, spicy bakery blend. Comforting ginger, clove, brown sugar, cinnamon and nutmeg notes abound.



# WARM & WOODSY

**NEW!**



**WHITE WOODS** Evocative of a walk through a snowy pine forest. Hints of spice, woods and mint deepen the allure of this distinctly outdoor fragrance.



**BALSAM FIR** An authentic and straight-ahead piney botanical that is classically clean, fresh and exhilarating. High eucalyptus and hearty wood notes meet in perfect proportion.

*"Our family home is close to a network of woodland trails, and hiking them is a favorite activity of mine. I love the combination of wood, earth, pine and other natural scents that filter through the forest air. With these inspirations, we've crafted this group of fragrances, each offering their own hints of the wild."*

*Mick*



## BLUE SPRUCE

Like standing in a magnificent grove of towering evergreens in mid-winter, Blue Spruce yields heady, aromatic conifer notes in abundance.



## COZY CABIN

Brown sugar, vanilla bean and warm cinnamon accords embrace rich wood notes as a smoky inkling adds the perfect finish. Cozy Cabin is sure to give anyone a serious case of the snuggles.



## WELCOME HOME

Friendly spice notes, a touch of baking bread and warm hearthside aromas evoke reassurances of homecoming and sanctuary found.



## COCONUT WOOD

The rich goodness of fresh coconut blended with a trio of earthy tropical wood notes and just a hint of orchid flower.



## CINNAMON BARK

Ancient spice traders carefully guarded their sources of this versatile spice. Our team has isolated the rich wonders and intoxicating bite of fresh-ground Cinnamon.



# GOURMAND

**NEW!**



## APPLE CHUTNEY

A luscious baked apple base decorated with clove, brown sugar and cinnamon notes, set off perfectly by just a hint of creaminess.

**NEW!**



## VANILLA CONE

Buttery-rich, this vanilla adds a sweet gourmand note for extra depth and intrigue.



## MAPLE SUGAR

The maple sap rises as New England winter retreats, and rustic sugar houses boil the watery liquid into a sweet ambrosia of distinctive regional character. This fragrance is like being there.

**NEW!**



## FRESH BAKED BREAD

Instantly-recognizable, familiar and utterly comforting, our Fresh Baked Bread creates the perfect blend of homey, delicate sweetness and yeasty earthiness that only oven-hot, crusty loaves can offer.



## VANILLA LAVENDER

Two classic scents that play well together. Honest, rich vanilla meets one of the great understated florals to create a delicious treat.

**NEW!**



## ESPRESSO CREMA

Warming coffee bean, rich caramel, brown sugar and creamy vanilla swirl together in a perfect cup of fragrance.



## HOT CHOCOLATE

Our Hot Chocolate is deep, rich and filled with true cocoa goodness - perfect for warming your winter!



## BAKER'S VANILLA

Carefully derived from the oils of the natural bean, these rich, dark undertones and bright, sweet top notes blend together in perfect harmony.



## APPLE CIDER DONUT

Our Apple Cider Donut is infused with spicy-sweet cider notes and a lavish dusting of sweet cinnamon. Best of all, this guilty pleasure is 100% calorie-free!

*"Our family travels helped inspire the creation of our distinctive restaurant, The Farm Table. Many of these fragrances were inspired by personal favorite recipes and treats that I enjoyed while growing up."* **Mick**



# FRESH

**NEW!**



**AQUA** Bright citrus, marine and bergamot notes blend with musk and sandalwood for a fresh, expansive union.



## SET SAIL

Chart a course for nautical mystique with this bracing blend featuring sparkling top notes, marine vegetals and an earthy base of musk and moss.



## SPARKLING

The bright, zesty appeal of crisp, cold mineral water abounds refreshingly in happy union with citrus and fruit notes.



## SPLASH

Absolutely refreshing, the high citrus notes and bracing, bold, watery coolness of Splash awakens and invigorates the senses.



## BEACHSIDE

A harmonious union of cocoa butter, salt spray and sun-kissed ozone notes, Beachside will instantly evoke fond memories of warm sand and crashing waves.



## TRANQUIL WATERS

This sun-drenched, relaxing fragrance brings together cooling marine hints with touches of ozone and amber.



## WARM COTTON

Light citrus/fresh notes, gentle florals and traces of musk unite to create the ultimate warm cocooning fragrance.



## WATERCOLORS

The essence of approaching summer. We combined lavish floral notes and sweet fruit accords with a just-right counterpoint of sandalwood and musk to create this masterwork.

*"I grew up splashing among the waves at Nantucket's beaches, and I have countless happy memories of time spent at the water's edge. Here, we offer you a fragrant grouping that builds on those treasured times."* **Mick**



# FLORAL

**NEW!**



**HIBISCUS** Our Hibiscus is sweet-floral forward with richly alluring sub-notes of nectarine and water lily.



## SUNFLOWER

A sweet floral scent as jubilant as the happy blooms smiling down from their towering stems. Sunflower is a classic summertime remembrance.



## PEONY

Notoriously difficult to replicate, we've found the delightful sweet and lively essence of these lavish pink blossoms.

*"Sunflowers were my favorite flowers growing up, and I grew them with my Mom in our garden. We loved drying the seeds and eating them as we sat on our porch."*

*Mick*



## CHERRY BLOSSOM

Our Cherry Blossom is a lively and authentic botanical fragrance, celebrating the renewal of spring with a promise of luscious tart/sweet fruits to come.



## FRENCH LAVENDER

Discover the idyll of Provence's purple meadows in our calming French Lavender, sure to help take you away from the stresses of the day.



## WILD POPPIES

Poppies bloom gloriously to welcome the arrival of warm weather each year. We've distilled their delicate fragrance into a one-of-a-kind floral that sweetly sings Summer!



## FRESH LILAC

A soft, magical floral recalling the very essence of springtime, our delicate Fresh Lilac is simple, pure and honest.



# FRUITY

**NEW!**



**ROSEMARY LEMON** Lavish lemon finds its fragrant soulmate when matched with savory rosemary.

**NEW!**



**PINEAPPLE SUNSET** Luscious, ripe pineapple enhanced with a gentle ginger touch.

*"Our friends and family always look forward to our annual apple-picking event. It's a great time to connect and enjoy the best of what late summer has to offer."* Mick



## LEMON RIND

The very essence of clean, bright and delightfully-biting, Lemon Rind is a stunningly-accurate natural citrus scent. Ideal any place where freshness comes first.



## PINK GRAPEFRUIT

The classic tang and sweet sass of ripe, pungent grapefruits are absolutely fragrance-forward in this lusciously-realistic creation.



## ROYAL CHERRIES

Filled with the special fragrant lusciousness of dark red tart-sweet Royal Cherries at their seasonal peak.



## CITRUS AND SAGE

Citrus and Sage's tangy, bright citrus accords partner with green herbal notes to produce a relaxing yet uplifting union.



## CORTLAND APPLE

Here is a wonderfully authentic balance of tart and sweet, the very essence of perfectly ripe autumn fruit: our Cortland Apple.



# NEW FORMATS

For 2014, we've introduced some new ways to enjoy our Kringle Candle fragrances. Our new Air Mists room spray line offers an exciting flameless fragrancing option. We've also added Firestarters in a 24-pack unit, perfect for year 'round use. Popular Tea Lights are now offered in a 12-count box. These new line extensions are an easy way to create add-on sales! Include these formats in your order along with favorites such as Air Fresheners and Potpourri Wax Melts.



## AIR MISTS

Kringle® Air Mists are great for fragrancing the home, car or office!

Available in: Aqua, Balsam Fir, Blue Spruce, Cherry Blossom, Christmas, Cinnamon Bark, Citrus and Sage, Cortland Apple, Cozy Cabin, Fresh Lilac, Lemon Rind, Pink Grapefruit, Pumpkin Frosting, Pumpkin Patch, Snow-Capped Fraser, Spiced Apple, Splash, Vanilla Lavender, Warm Cotton, Watercolors



## AIR FRESHENERS

Kringle® Air Fresheners go anywhere a candle can, and then some. Hang them anywhere for long-lasting Kringle Candle fragrance.

Available in: Aqua, Blue Spruce, Christmas, Cinnamon Bark, Citrus and Sage, Cortland Apple, Cozy Cabin, Fresh Lilac, Lemon Rind, Pink Grapefruit, Pumpkin Frosting, Pumpkin Patch, Snow-Capped Fraser, Spiced Apple, Splash, Vanilla Lavender, Warm Cotton, Watercolors



## POTPOURRI WAX MELTS

Kringle Wax Potpourri Melts are very easy to use and ultra-fragrant! Mix pieces of Wax Potpourri Melts from different fragrances to create unique blends.

**Step 1:** Remove Wax Potpourri cap and pop Melt out of container.

**Step 2:** Break Melt into pieces and place in your warmer.



## TEA LIGHTS

Small in size but big in fragrance, our Tea Lights are the ideal companion for a growing array of glassware and other suitable holders.

Available in: Aqua, Blue Spruce, Christmas, Cinnamon Bark, Citrus and Sage, Cortland Apple, Cozy Cabin, Fresh Lilac, Lemon Rind, Pink Grapefruit, Pumpkin Frosting, Pumpkin Patch, Snow-Capped Fraser, Spiced Apple, Splash, Vanilla Lavender, Warm Cotton, Watercolors



## FIRESTARTERS

Create a merry blaze in mere minutes! Ideal for igniting fires in fireplaces, campfires, grills, fire pits and chimineas.





# RECOMMENDED HUTCH PLANOGRAM

Kringle Candle’s new products are the most exciting, strongest-fragranced candles in our history. Showcase them in our striking Hutch fixture for maximum sales appeal and fastest turn! We recommend the layout depicted here for most retail situations; adapt as needed based on your particular product mix.



# MERCHANDISING SOLUTIONS



Tight on space? Put DayLights® on your countertop! Kringle’s most innovative new candle style is the small-in-size but mighty-in-fragrance DayLight®, and they’re the ideal impulse or fragrance tester item. Stands alone or partners perfectly with the DayLight® Hutch. Conveniently displays 18 twelve-packs of DayLights®, with a discreet back stock holder ready for any countertop, shelf or table! At 15”w x 13”d x 28”h, this amazing little unit occupies less than 1.5 square feet.

Kringle’s intensely-fragrant Air Fresheners are a guaranteed winner. Perfect for cars, closets, locker rooms, pet areas and more. This compact outpost unit creates add-on sales that won’t impact your regular Kringle Candle sales and helps drive new customers to your primary Kringle Candle display. Plus, you’ll create skyrocketing awareness of Kringle Candle at YOUR store as customers show off their Air Fresheners. The sleek black spinner display attractively showcases 20 boxes of Kringle Candle Air Fresheners (12 pieces on each of 40 pegs).



The ultimate DayLight® profit center is the elegant DayLight® Hutch. Totally browsable and sure to trigger impulse buys, it’s the perfect sales-generating companion to our standard hutch. Featuring 18 heavy seeded-glass display jars (Capacity each: 48 individual DayLights®) you’ll offer customers an easy way to choose their favorite fragrances. Add our 10-piece Day-Light® tubes and watch them fly out the door!



# KRINGLE FRAGRANCE INDEX

Don't Delay! Place your Kringle Candle order today by calling 888-957-4645.

<b>NEW!</b>  <b>APPLE CHUTNEY</b> Baked apple with clove, brown sugar and cinnamon notes	 <b>APPLE CIDER DONUT</b> Honey, realistic apple cider with bakery notes	 <b>AQUA</b> Citrus, marine and bergamot notes blend with musk and sandalwood	 <b>AUTUMN WINDS</b> Spice and wood accords with hints of dried leaves	 <b>BAKER'S VANILLA</b> A "go-to" straight-on vanilla that's not too sweet	 <b>MAPLE SUGAR</b> An amazing recreation of the famous New England treat	 <b>MULLING SPICES</b> Classic clove, dried apple and ginger accords	 <b>PEONY</b> Slightly delicate floral, trustworthy and sweet	<b>NEW!</b>  <b>PINEAPPLE SUNSET</b> Luscious, ripe pineapple enhanced with a gentle ginger touch.	 <b>PINK GRAPEFRUIT</b> Fresh, bright authentic grapefruit
<b>NEW!</b>  <b>BALSAM FIR</b> Straight-ahead piney botanical with eucalyptus and hearty wood notes	 <b>BEACHSIDE</b> Marine notes, open air, a touch of suntan lotion	 <b>BLUE SPRUCE</b> A strong, outdoorsy pine scent	 <b>CHERRY BLOSSOM</b> A gentle, sweet floral evocative of Spring	 <b>CHRISTMAS</b> Pine notes and a touch of hearthside smokiness	<b>NEW!</b>  <b>PUMPKIN FROSTING</b> Pumpkin accords, with vanilla, hot caramel and cocoa powder	 <b>PUMPKIN LATTE</b> Spicy pumpkin with touches of rich vanilla	<b>NEW!</b>  <b>PUMPKIN PATCH</b> Pumpkin, spicy ginger, clove and sugar notes	<b>NEW!</b>  <b>ROSEMARY LEMON</b> Lavish lemon finds its fragrant soulmate when matched with savory rosemary.	 <b>ROYAL CHERRIES</b> Sweet and fruity, like real cherries
 <b>CINNAMON BARK</b> Warm cinnamon spice with hints of vanilla	 <b>CITRUS AND SAGE</b> A classic union of the musky herb and tangy citrus	 <b>COCONUT PINEAPPLE</b> Realistic fresh coconut and pineapple	 <b>COCONUT WOOD</b> Coconut, spice and amber accords	 <b>CORTLAND APPLE</b> A true ripe, fresh apple scent	 <b>SET SAIL</b> Outdoorsy/marine with touches of musk	 <b>SNOW-CAPPED FRASER</b> A bold, realistic pine fragrance	 <b>SPARKLING</b> Mineralistic, bright, light citrus	 <b>SPICED APPLE</b> Traditional baked apple and cinnamon	 <b>SPLASH</b> High citrus notes and watery coolness
 <b>COZY CABIN</b> Brown sugar, vanilla and cinnamon with a hint of smoke	<b>NEW!</b>  <b>ESPRESSO CREMA</b> Warming coffee bean, rich caramel, brown sugar and creamy vanilla	 <b>FRENCH LAVENDER</b> An unmistakable minty "purple" fragrance	<b>NEW!</b>  <b>FRESH BAKED BREAD</b> Perfect blend of homey, sweetness and yeasty earthiness	 <b>FRESH LILAC</b> A true botanical lilac	 <b>SUNFLOWER</b> A sweet, bright floral with a "happy" note	 <b>TRANQUIL WATERS</b> Cooling ozone notes balanced with warming amber accords	<b>NEW!</b>  <b>VANILLA CONE</b> Buttery-rich, this vanilla adds a sweet gourmand note for extra depth and intrigue.	 <b>VANILLA LAVENDER</b> Rich vanilla with hints of traditional lavender blossoms	 <b>WARM COTTON</b> Light fresh/citrus with floral and hints of musk
 <b>GINGER SNOW ANGEL</b> Ginger dominates a bakery blend with cinnamon and nutmeg	<b>NEW!</b>  <b>HIBISCUS</b> Sweet-floral forward with richly alluring sub-notes of nectarine and water lily.	 <b>HOT CHOCOLATE</b> Like a cup of steamy cocoa and milk	<b>NEW!</b>  <b>JINGLE ALL THE WAY</b> Fruit and citrus accords, balanced by warming spices and wood notes	 <b>LEMON RIND</b> Authentic bright, clean citrus	 <b>WATERCOLORS</b> A fantasy scent uniting florals, fruits and musk	 <b>WELCOME HOME</b> Baking bread, spice and a touch of fireside smokiness	 <b>WHITE PUMPKIN</b> Creamier and richer than most pumpkin scents	<b>NEW!</b>  <b>WHITE WOODS</b> Hints of spice, woods and mint	 <b>WILD POPPIES</b> A sweet, very appealing floral



# KRINGLE CANDLE PRODUCT KNOWLEDGE CHART

Here’s your new Kringle Candle database! When your customers ask about our various shapes, sizes and styles, you’ll know all the answers from this easy-to-scan chart. Here, we compare dimensions, net weights, burn times, and everything else needed to help you sell Kringle Candles the fastest-growing major new brand in the market!



2-Wick Large Classic Jar

2-Wick Medium Classic Jar

Small Classic Jar

Large Colored Tumbler

Small Colored Tumbler

Single DayLight®

Single Tea Light

PRODUCT	FEATURES	BURN TIME	PRODUCT DIMENSIONS	NET WEIGHT	USES IN HOME
Large 2-Wick Classic Jar	Our newest and largest Classic, with two wicks for fast melt and wider diameter for a bigger wax pool. Bright white wax and easy-peel label.	100 hours	4" x 6.75"	22 oz	Fast fragrancng, ideal for the largest living spaces. Reusable container for drinking, vase, storage.
Medium 2-Wick Classic Jar	Our newest and second-largest Classic, also with two wicks for fast melt and wider diameter for bigger wax pool. Bright white wax and easy-peel label in a lower profile.	75 hours	4" x 5"	16 oz	Fast fragrancng, ideal for the largest spaces. Reusable container for drinking, vase, storage.
Small Classic Jar	Our most popular single-wick Classic. Low, compact profile. Bright white wax with an easy-peel label.	50 hours	3.5" x 4.5"	8.5 oz	This vessel can do it all; good for medium to large spaces with terrific hot throw.
Wax Melt (Not Shown)	Our Wax Melts are easy to use and ultra-fragrant! Mix pieces of Wax Potpourri Melts from different fragrances to create unique aromatic blends.	Re-meltable	2.25" x 1.3"	1.25 oz	Use anywhere you would use other candles. Can be placed in electric warmers where flames are not desired.

PRODUCT	FEATURES	BURN TIME	PRODUCT DIMENSIONS	NET WEIGHT	USES IN HOME
Large Colored Tumbler	With a splash of color to add to any décor, our Large Tumblers offer a long burn time and ultimately, an attractive reusable container.	50 hours	3.33" x 3.5"	8.5 oz	Good for medium to large spaces with terrific hot throw. Works well in bathrooms and smaller rooms.
Small Colored Tumbler	This colored tumbler adds zest to any room's décor while providing hours of illumination and an adorable container for numerous reuses like DayLight® holders.	20 hours	2.88" x 2.75"	5 oz	Effective for powder rooms, bedrooms, sewing rooms and other smaller spaces. Pair with large sizes for candelscaping options.
Single DayLight®	DayLights®, will burn a full 12 hours. That's all day long, or night if you prefer.	12 hours	2.25" x 1.3"	1.25 oz	These mighty midgets offer deceptively large throw; the self-cover makes them perfect travel companions, too!
Single Tea Light	Small in size but plenty big in fragrance output, our Tea Lights are the ideal companion for a wide array of glassware and other suitable holders.	4 hours	1.5" x .75"	0.5 oz	Ideal fragrancng for the powder room and other cozy spaces.





## OUR BRAND PROMISE:

Creating new memories and unlocking treasured  
ones through fragrance.

**KRINGLE CANDLE COMPANY<sup>®</sup>**

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