

The Kringle Candle Story

I was only eight years old in 1998 when my father Mike Kittredge II sold the company he'd founded, Yankee Candle. I'd always dreamed I'd work alongside him someday, but I understood the many reasons why he was compelled to sell at that time.



Over a decade later, I made some candles for a 2009 college marketing course. I'd grown up around it so the hand-crafting process felt very natural, and I proudly showed those creations to my father. Together we developed the name Kringle Candle, and my childhood dream soon re-surfaced: could this school assignment possibly become an actual business? We began discussing the possibilities. Launching a new retail and manufacturing enterprise in a difficult economy involved great risk, but we both felt the basic concepts behind Kringle Candle were very strong. The very first suitable location we visited – on Route 5 in cozy Bernardston Massachusetts – would become Kringle's new home.

Roughly ten months later, Kringle Candle has already become a genuine destination shopping experience just off Interstate 91, about one hour from Hartford. We're offering our distinctive 36-fragrance line of all-white candles in a welcoming, elegant shopping environment.

I guess running a business like Kringle Candle was in my blood all along. We hope you'll come by to visit soon, and we really look forward to seeing you!

- Mick Kittredge III

KRINGLE
Candle Company

220 South Street (Rt. 5), Bernardston MA 01337
413-648-3077

Open seven days a week: 10am – 6pm

www.kringlecandle.com

DISCOVER

KRINGLE
Candle Company

IN BERNARDSTON, MASSACHUSETTS



WELCOME

to New England's newest destination candle experience!



Kringle Candles are handcrafted right on the premises by our energetic team of chandlers. Kringle Candle's distinctive crisp, white shades fit every décor scheme with understated elegance. No matter which scent or style you select, these carefully-crafted candles are an ideal match for every room.

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